**CMM242**

Design Tutorial 1:Information Architecture

You will be working on one website design and development project for the entire semester. Your goal is to design and create a fully functioning personal website to display your portfolio.

Name: Kyle Whitney

**CONCEPT:**

What is the purpose of the website you are designing?

Showcase a personal creative portfolio - Information Technology, game developer, and web designer

What is the tone you are trying to convey?

Creative, serious, technical, informative, objective

Who is your target audience?

Indie developers, AAA companies, Google, small businesses

What do you want them to do on your site?

Look at work and experience to see I am capable of the job.

**INFORMATION ARCHITECTURE:**

What are the main contents of your website? What will be in your header and footer on each page?

Main content will be the amount of work I have created with a description of the purpose and how it works. The header will contain a banner and navigation bar for each section of the main content. The footer will contain copyright, socials, and a link to the top of the page.

How will you divide the information/contents on your page?

I will divide my information based on categories and subcategories because I have multiple areas that employers might want to look at specific works. Also, to show I have a good amount of experience in specific programs like photoshop and C++.

What will you put on in your portoflio? List out in detail all type (header, subheaders, paragraph text ect) and visual content (images, videos, audio)

The things I will put in my portfolio website are a header, footer, sub headers, links, navigation, title, paragraphs, images, and lists.